



**Manitoba
Dental
Association**



Prairie Lights Dental Convention 2026
NATIONAL ORAL HEALTH CONVENTION
April 16-18, 2026 | RBC Convention Centre Winnipeg

The Manitoba Dental Association (MDA) is pleased to announce that its annual convention has been rebranded and will now be known as the **PRAIRIE LIGHTS DENTAL CONVENTION**. This new identity reflects our continued commitment to advancing dental education, collaboration, and professional excellence across Manitoba and beyond.



Looking ahead, the MDA is honoured to host the **National Oral Health Convention** in partnership with the **Canadian Dental Association** in **2026**. This significant national event will take place from **April 16 to 18, 2026**, under the unifying theme: **Connecting Care from Coast to Coast to Coast**

Key Event Highlights:

- **April 16 (Evening):** Official opening of the convention featuring the **Keynote Address** and the launch of the **Tradeshow Exhibit**.
- **April 17 & 18:** Two full days of **Continuing Education sessions**, with **two lecture theatres** integrated within the Tradeshow Floor to facilitate seamless access to education and exhibits.
- **April 18 (Evening):** The convention will conclude with the distinguished **President's Gala**, bringing together attendees in celebration and recognition of national collaboration in oral health.

CONNECTING CARE
FROM COAST TO COAST TO COAST
NATIONAL ORAL HEALTH CONVENTION
APRIL 16-18

**PRAIRIE LIGHTS
DENTAL CONVENTION**
WINNIPEG **2026** MANITOBA

APRIL 16
Evening Keynote &
Trade Show Opens

APRIL 17
CE Lectures & Trade Show

APRIL 18
CE Lectures &
Trade Show

APRIL 18 (EVENING)
Presidents Gala

**TRADE SHOW REGISTRATION
OPENS AUGUST 22, 2025**
ManitobaDentist.ca

Manitoba
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Exhibitor Prospectus

Booth Rental

The cost for a 10' x 10' booth for the 2026 trade show is **\$2,600.00 per booth (Plus GST 5%) for early registration. Booth pricing increases to \$3,100.00 (Plus GST 5%) after February 1, 2026.**

B/N: 10808 7800 RP0001

Trade Show Booth Pricing

| Category | Early Bird Rate | Regular Rate |
|--------------|---|---|
| Availability | Start: August 22, 2025 End: February 1, 2026 | February 2, 2026 onwards |
| | One (1) 10' x 10' Trade Show Booth (includes two Trade Show Reps) | One (1) 10' x 10' Trade Show Booth (includes two Trade Show Reps) |
| Price | \$ 2,600.00 | \$ 3,000.00 |
| GST 5% | \$ 130.00 | \$ 150.00 |
| Amount | \$ 2,730.00 | \$ 3,150.00 |

Opportunity to reserve space for the 2027 Prairie Lights Dental Convention

- A reservation payment of \$500 (Plus GST 5%) per booth can be added to your payment when completing the 2026 Trade Show booth booking.
- Booth Price for the 2027 Convention will be set at \$2,100 (plus GST 5%) per booth for early registration. Booth pricing increases to \$2,600 (plus GST 5%) per booth after February 1, 2027.

The tradeshow floor space will be located on the 3rd Floor, Hall C.

Show book with ads and promotional information about the convention is made available to all attending dentists, dental assistants, and practice managers at the convention. Register early to be part of this great promotional opportunity and contact Greg Guenther at #1-204-560-0842 or gguenther@manitobadentist.ca. Each in-person trade show business will also be offered a virtual space in our Global Dental Exchange. Please see the details below in the "Booth Rental Includes" section.

(One-day booth rental is prohibited – exhibitors must be in attendance on both days.)

Booth selection and confirmation:

Confirmation of booth selection requires approval of the Manitoba Dental Association (MDA). You will receive an email from the MDA. Payment for your booth/s is due upon registration. If payment is not received, your booth can be unreserved by the MDA.

Priority Booth Selection will go to Sponsors, multi-booth space purchasers & those companies that reserved space via down payment in 2025.

Trade Show Exhibition Schedule

| DATE | OPEN | CLOSE |
|---|---------|----------|
| April 15, 2026 Wednesday INGRESS (Start) | 1:00 PM | 8:00 PM |
| April 16, 2026 Thursday INGRESS (Final Day) | 8:00 AM | 5:00 PM |
| NEW! April 16, 2026 Thursday TRADE SHOW OPENS and Keynote Address (to be held at the Trade Show Floor) | 6:00 PM | 10:00 PM |
| April 17, 2026 Friday Trade Show and CE Lectures | 7:30 AM | 5:30 PM |
| April 18, 2026 Saturday Trade Show and CE Lectures | 9:00 AM | 2:00 PM |
| April 18, 2026 Saturday EGRESS | 2:00 PM | 5:00 PM |

Booth Rental Includes:

- One 10' X 10' booth space; pipe & draped back wall [8' high] and side walls [3' high]
- Overnight security in the exhibit area
- Continental breakfast, lunch, and coffee break refreshments for exhibit representatives on both days
- Two representatives per booth. There is an additional **\$150 (Plus GST 5%)** fee for each additional person in the booths.
- Virtual Site on the [MDA's Global Dental Exchange \(GDE\)](https://dentalexchange.manitobadentist.ca) where each company can include:
 - Up to 10 Product and/or Service Listings
 - Up to 5 Customizable Call-to-Action Buttons
 - Up to 10 Videos (up to 500mb each)
 - Up to 20 Downloadable Resources
 - Site will remain active for 10 of months – April 1, 2026 to February 1, 2027
 - Detailed information on GDE to follow.
 - To view GDE Site, visit: <https://dentalexchange.manitobadentist.ca>
 - If you posted in our GDE and continue with us in 2027, you will be able to update your GDE page for 2027.

Booth Rental Does Not Include:

| Items/Services | Supplier |
|--|---|
| <ul style="list-style-type: none"> • Carpet, tables or chairs; • Set-up or dismantling of exhibitors owned booth items • Cleaning of booth • Receiving and advance storage of your display material/Material Handling Services • Others | <p>Central Display Ltd.</p> <p>For Central Display Orders: If exhibitors have questions, please direct them to Terri at info@centraldisplay.ca or 204-237-3367</p> <p>Online Ordering will open in the Fall of 2025.</p> <p>We wanted you to be aware that if an exhibitor has ordered outbound material handling from Central Display, their material <u>must</u> be left in their booth at the conclusion of the event for proper tagging and <u>not</u> at the loading dock.</p> |
| Electrical requirements & Internet connection | <p>RBC Convention Centre Winnipeg</p> <p>Online Ordering will open in the Fall of 2025.</p> |

Payment for any additional items must be sent directly to the supplier and NOT to the Manitoba Dental Association.

Central Display & RBC CC on-line service orders will open in the Fall of 2025.

Exhibitor Guidelines and Conduct

- Booths are to be occupied by ONE company only. Maximum two company representatives per booth. If you wish to have more than two people representing your company at your booth you will be charged a **fee of \$150 (Plus GST 5%) for each additional person.**
- NO sharing or subletting is allowed. Booth representatives must be employees of the company reserving the booth – subletting space to product representatives is not allowed.
- If your company sells goods or services directly to Manitoba dentists you must provide a Manitoba PST Registration Number.
- All exhibitors must be set-up by 5:00 PM on April 16, 2026, Thursday.
- No display material, except hand carried, may be moved through the exhibit area after the trade show's opening.
- Please note: Lunches are available for the exhibitors in the tradeshow area. The tradeshow will not be closed during lunch.
- The MDA Exhibit Chair organizes prize draws on behalf of all exhibitors to encourage attendance at the exhibit booths.

Exhibitor Ingress and Egress

Exhibitors will have access to set up in the trade show area in the 3rd floor:

- April 15, 2026, Wednesday, at 1:00 pm (NO EARLY SET UP) until 8:00 pm.
- April 16, 2026, Thursday, at 8:00 am until 5:00 pm.
- Exhibitors must be completely set-up by 5:00 PM as Trade Show Exhibit opens at 6:00 PM and Keynote Address will be delivered at 7:00 pm.

Representatives from the Manitoba Dental Association and Central Display staff will be on hand to assist the ingress.

Dismantling of displays is not permitted until the trade show area is closed at 2:00 PM on Saturday, April 18, 2026. Exhibitor egress must be completed by 5:00 PM on Saturday.

Central Display

- Central Display Staff will be on-hand with a help desk on site for any queries you may have.
- **Forklift Service** - can be made available through Central Display.

Material Handling (shipping and receiving)

All Trade Show Exhibitors are encouraged to use Central Display Material Handling Services for inbound and outbound freight. The RBC CC will not receive shipments in advance of the **Wednesday, April 15, 2026** move-in date as there is no adequate storage. If you use Central Display Material Handling services you will be best served in the area of ensuring your materials are in your booth on move-in day, storage for your containers during the event, and removal of materials from the show floor at egress, and easy pick up from the Central Display warehouse by your freight carrier.

Storage during the event

If you **do not** use Central Displays' inbound material handling service but require storage for your containers during the event, you can order storage service from Central Display Ltd.

On-Site Storage Space

- There will be **limited storage** space on-site for you to store additional promo items.
- Each company must clearly mark your boxes/items and ensure they are stored in an orderly fashion.
- An aisle way must be left open for easy access to items.
- Floorplan location will be indicated on the Trade Show Floorplan.

MDA Convention App – app for 2026

There are various platforms for the MDA App – Both the Android and the Apple versions will be available immediately upon completion of your registration. Your General Registration confirmation email will provide you with a button to download the appropriate Android or Apple App for your phone and also provides you with a website version as an option.

See APPs Here:

- Web access: <https://go.pheedloop.com/#/>
- iOS app: <https://apps.apple.com/ca/app/pheedloop-go/id1551987961>
- Android app: <https://play.google.com/store/apps/details?id=com.pheedloop.go>

APP Features

- Update your personal profile
- View your personal session schedule and make changes to your schedule
- Convention Update Notices will be posted
- See who else is attending the convention and if you activate you can chat and connect with colleagues.
- Review speakers and lecture overviews
- Connect with sponsors and trade show reps (view the trade show floorplan)

LEAD Generation

- Will be offered in 2026
- Fee - \$150 per company
- Operates via your cellular phone
- For information on how it works [CLICK HERE](#)

Hotel Information

Delta Hotels

Book your group rate for Manitoba Dental Association-Attendees

You will find the information for your online reservation link below. If you have questions or need help with the link, please do not hesitate to ask. We appreciate your business and look forward to a successful event.

Delta Hotels Winnipeg for rate \$202 per night

- Room Rate Start Date - Wednesday April 15th
- Room Rate End Date - Sunday April 19th
- Last Day to book to get special rate - March 13th, 2026

Additional Hotel Options include (note we do not have rate agreements with these hotels):

- Hotel Fort Garry 204-952-8351 <https://www.fortgarryhotel.com>
- Humphrey Hotel 204-942-4222 <https://www.humphryinn.com>
- Inn at The Forks 204-942-6555 <https://www.innforks.com>