



**Manitoba
Dental
Association**



Prairie Lights Dental Convention 2026
NATIONAL ORAL HEALTH CONVENTION
April 16-18, 2026 | RBC Convention Centre Winnipeg

The Manitoba Dental Association (MDA) is pleased to announce that its annual convention has been rebranded and will now be known as the **PRAIRIE LIGHTS DENTAL CONVENTION**. This new identity reflects our continued commitment to advancing dental education, collaboration, and professional excellence across Manitoba and beyond.



Looking ahead, the MDA is honoured to host the **National Oral Health Convention** in partnership with the **Canadian Dental Association** in **2026**. This significant national event will take place from **April 16 to 18, 2026**, under the unifying theme: **Connecting Care from Coast to Coast to Coast**

Key Event Highlights:

- **April 16 (Evening):** Official opening of the convention featuring the **Keynote Address** and the launch of the **Tradeshow Exhibit**.
- **April 17 & 18:** Two full days of **Continuing Education sessions**, with **two lecture theatres** integrated within the Tradeshow Floor to facilitate seamless access to education and exhibits.
- **April 18 (Evening):** The convention will conclude with the distinguished **President's Gala**, bringing together attendees in celebration and recognition of national collaboration in oral health.

CONNECTING CARE
FROM COAST TO COAST TO COAST
NATIONAL ORAL HEALTH CONVENTION
APRIL 16-18

PRAIRIE LIGHTS
DENTAL CONVENTION
WINNIPEG **2026** MANITOBA

APRIL 16
Evening Keynote &
Trade Show Opens

APRIL 17
CE Lectures & Trade Show

APRIL 18
CE Lectures &
Trade Show

APRIL 18 (EVENING)
Presidents Gala

**TRADE SHOW REGISTRATION
OPENS AUGUST 22, 2025**
ManitobaDentist.ca

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Exhibitor FAQ

1. What's included in my booth fee?

Your booth consists of bare floor exhibit space with draped walls and carpeted floor aisles in the exhibit hall.

Booth Rental **does not** include:

Items/Services	Supplier
<ul style="list-style-type: none"> • Carpet, tables or chairs; • Set-up or dismantling of exhibitors owned booth display items • Cleaning of booth • Receiving and advance storage of your display material/Material Handling Services • Others 	<p>Central Display Ltd.</p> <p>For Central Display Orders: If exhibitors have questions, please direct them to Terri at info@centraldisplay.ca or 204-237-3367</p> <p>Online Ordering will open in the Fall of 2025.</p> <p>We wanted you to be aware that if an exhibitor has ordered outbound material handling from Central Display, their material <u>must</u> be left in their booth at the conclusion of the event for proper tagging and <u>not</u> at the loading dock.</p>
<p>Electrical requirements & Internet connection</p> <p>Walls, lighting, carpet, etc. can be ordered separately from RBC CC. We highly recommend ordering lighting to highlight your products.</p>	<p>RBC Convention Centre (RBC CC) Winnipeg</p> <p>Online Ordering will open in the Fall of 2025.</p>

Payment for any additional items must be sent directly to the supplier and NOT to the Manitoba Dental Association.

Central Display & RBC CC on-line service orders will open in the Fall of 2025.

2. Am I required to possess \$5,000,000 General Liability Insurance Coverage and where do I send a copy of my insurance certificate?

No, you are not required to submit proof of \$5,000,000 General Liability Insurance Coverage for your booth.

3. How do I register for my exhibitor badge?

All exhibitors can register for their reps and badges online. Your booth rental includes two representatives and badges must be worn by all working in the booth. If you wish to have more than two people representing your company at your booth you will be charged a **fee of \$150 (Plus GST 5%) for each additional person.**

4. When can I start to move in at the RBC Convention Centre?

All exhibitors have been assigned move-in days:

NEW!

DATE	OPEN	CLOSE
INGRESS (Start) April 15, 2026 Wednesday	1:00 PM	8:00 PM
INGRESS (Final Day) April 16, 2026	8:00 AM	5:00 PM

NEW!

Exhibitors must complete set up by Thursday, April 16, 2026, 5:00 pm.

Trade Show opens on Thursday, April 16, 2026 at 6:00 pm for the Keynote Address.

The registration desk is open on April 15, from 1:00 pm - 5:00 pm, for exhibitor badge pickup and the display company, Central Display, will be on hand until 8:00 pm.

5. Material Handling (shipping and receiving)

All Trade Show Exhibitors are encouraged to use Central Display Material Handling Services for inbound and outbound freight. The RBC CC will not receive shipments in advance of the **Wednesday, April 15, 2026** as there is no adequate storage. If you use Central Display Material Handling services you will be best served in the area of ensuring your materials are in your booth on move-in day, storage for your containers during the event, and removal of materials from the show floor at egress, and easy pick up from the Central Display warehouse by your freight carrier.

6. Storage during the event

If you **do not** use Central Displays' inbound material handling service but require storage for your containers during the event, you can order storage service from Central Display Ltd.

7. Where do I tell my driver to go to deliver my booth materials?

If shipping directly to the show-site on move-in day, all vehicles must report to the third floor docks - North side during your designated move-in time. From there your vehicle will be directed to a designated off-loading area as it becomes available. You cannot bring your shipment early. We encourage you to use the services of Central Display for ease of getting your booth items into the RBC CC in an organized and timely fashion.

8. How high can my walls be?

Different height restrictions apply to different Booth Types. If you have a common wall with another exhibitor (this includes back walls and side arms), it will be **8 feet** in height for the back wall and 3 feet in height for the side arms. A written approval must be granted by Show Management for anything above those heights mentioned.

9. Can I hang something on my booth drape?

You are not permitted to hang anything on the drape panels in the booth; however, you can purchase S-hooks from Central Display to hook on the top rail of the drape assembly to hang light weight items.

10. Can I hang something over my booth?

With prior approval from the RBC CC, booths may suspend signage from the ceiling structure of the exhibit hall. All booths will have a show card with their company name on it at the top of the back wall in their booth. It is black printing on a white background; 10" x 44".

11. Can I serve food or beverage in my booth?

Yes, however, all food and beverage purchases must be made through the RBC CC.

Breakfast & Lunch food and beverage arrangements are provided through the host organization, the MDA. They are located on the north wall only and we have lounge areas and standing cocktail tables as well. Lunch service will be provided in **Hall C**.

12. Booth selection and confirmation

Confirmation of booth selection requires approval of the Manitoba Dental Association (MDA). You will receive an email from the MDA. Payment for your booth/s is due upon registration. If payment is not received, your booth can be unreserved by the MDA.

Priority Booth Selection will go to Sponsors and multi-booth space purchasers

13. How many people attend the show?

On average we get between 1500 and 2000 attendees.

Marketing FAQ

14. Privacy Statement

The MDA is compliant with all Privacy Laws and Canadian Anti-Spam Legislation. We do not sell or provide our attendee lists to anyone.

15. Who do I contact regarding the exhibitor listing? How do I change my company information?

Your company listing will be updated on the website once you fill out the registration form. You have the ability to edit and update all of your company's information.

16. What is the Floorplan going to look like?

[CLICK HERE to View](#)

MDA reserves the right to alter the floor plan to meet optimal use of space.

17. What types of social media platforms does the MDA use?

The MDA actively engages its online fans through inspirational and shareable content on all areas of design on [Facebook](#), [Instagram](#) and [Twitter](#).

Announce your participation by liking and following us online and 'like', retweet, and share show news and updates! Help us spread the word as we gear up for **[Prairie Lights Dental Convention 2026](#)**.

Convention App

All Trade Show and Company Information will also be accessible via the Convention App.

There are various platforms for the MDA App – Both the Android and the Apple versions will be available immediately upon completion of your registration. Your General Registration confirmation email will provide you with a button to download the appropriate Android or Apple App for your phone and also provides you with a website version as an option.

See APPs Here:

- Web access: <https://go.pheedloop.com/#/>
- iOS app: <https://apps.apple.com/ca/app/pheedloop-go/id1551987961>
- Android app: <https://play.google.com/store/apps/details?id=com.pheedloop.go>

APP Features

- Update your personal profile
- View your personal session schedule and make changes to your schedule
- Convention Update Notices will be posted
- See who else is attending the convention and if you activate you can chat and connect with colleagues.
- Review speakers and lecture overviews
- Connect with sponsors and trade show reps (view the trade show floorplan)

Lead Generation

Lead Generation will be available for a fee and can be operated on your Phone via the Conference App.

Detailed information will be forthcoming.

Is professional photography and video recording allowed on the show floor?

Professional booth photography should occur outside of the show hours.

What marketing and promotional opportunities are there?

Help attendees find the products and services they're looking for and make the MDA show guide and online Exhibitor List work for you before you get to the Show and onsite.

On-site, the Manitoba Dentist show guide, signage, and the convention app are the first stop for visiting trade show booths.

Sponsorship Opportunities

For detailed information on sponsorship opportunities please contact Greg Guenther at gguenther@manitobadentist.ca

Categories include:

- Speaker Sponsorship Category 1 \$3500 includes in-person & virtual booth (Limited Lectures Available)
- Friends of Dentistry Wine Event Category 1 \$3500 ([on hold pending purchase](#))
- Friends of Dentistry Beer Gardens Category 1 \$5000
- Friends of Dentistry Breakfast Category 1 \$5000
- Friends of Dentistry Lunch Event Category 1 \$5000

NOTE – MDA reserves the right to refuse sponsorship proposals based on current partnership under MDA agreements.

Sales FAQ

18. What is my booth number?

Once booth allocations have been selected & confirmed you will be provided your booth number.

If there is a discrepancy with your booth number, as it appears on the listing and the corresponding booth on the floor plan notify **Greg Guenther** by email at gguenther@manitobadentist.ca

The MDA will work with companies for the best possible solution when trying to avoid competing companies being stationed beside or across from each other.

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