



Exhibitor FAQ

What's included in my booth fee?

Your booth consists of bare floor exhibit space with draped walls and carpeted floor aisles in the exhibit hall. Walls, lighting, carpet, etc. can be ordered separately from our official show suppliers via the [Service Order Forms page \(CLICK HERE\)](#). We highly recommend ordering lighting to highlight your products.

Am I required to possess \$5,000,000 General Liability Insurance Coverage and where do I send a copy of my insurance certificate?

No, you are not required to submit proof of \$5,000,000 General Liability Insurance Coverage for your booth.

How do I register for my exhibitor badge?

All exhibitors can register for their reps and badges online. Your booth rental includes 2 reps and badges must be worn by all working in the booth. It is a \$157.50 (GST included in price) additional cost for others in the booth.

When can I start to move in at the RBC Convention Centre?

All exhibitors have been assigned a move-in day, **Thursday, April 20th from 12 noon – 8 pm**. The registration desk is open only from 12-5 for exhibitor badge pickup and the display company, Central Display, will be on hand until 8 pm. The tradeshow area closes at 8 pm. Your booth should be completely set up by 8 pm. If something unexpected comes up for move-in, you can complete your move-in on the following day at 6- 6:30 am ONLY.

Material Handling (shipping and receiving)

All Trade Show Exhibitors are encouraged to use Central Display Material Handling Services for inbound and outbound freight. The RBC CC will not receive shipments in advance of the Thursday, April 20th move-in date as there is no adequate storage. If you use Central Display Material Handling services you will be best served in the area of ensuring your materials are in your booth on move-in day, storage for your containers during the event, and removal of materials from the show floor at egress, and easy pick up from the Central Display warehouse by your freight carrier.

Storage during the event

If you **do not** use Central Displays' inbound material handling service but require storage for your containers during the event, you can order storage service from Central Display Ltd.

Where do I tell my driver to go to deliver my booth materials?

If shipping directly to the show-site on move-in day, all vehicles must report to the third floor docks-North

side during your designated move-in time. From there your vehicle will be directed to a designated off-loading area as it becomes available. You cannot bring your shipment early. We encourage you to use the services of Central Display for ease of getting your booth items into the RBC CC in an organized and timely fashion.

How high can my walls be?

Different height restrictions apply to different Booth Types. If you have a common wall with another exhibitor (this includes back walls and side arms), it will be **8'** in height for the back wall and 3 feet in height for the side arms. Above that height written approval must be granted by Show Management.

Can I hang something on my booth drape?

You are not permitted to hang anything on the drape panels in the booth, however you can purchase S-hooks from Central Display to hook on the top rail of the drape assembly to hang light weight items.

Can I hang something over my booth?

With prior approval from the RBC Convention Centre, booths may suspend signage from the ceiling structure of the exhibit hall. All booths will have a show card with their company name on it at the top of the back wall in their booth. It is black printing on a white background; 10" x 44".

Can I serve food or beverage in my booth?

No. All food and beverage arrangements are provided through the host organization, the MDA. There are dual buffets for food and drink throughout the tradeshow. They are located on the north and south walls only and we have lounge areas and standing cocktail tables as well.

Booth selection and confirmation: Confirmation of booth selection requires MDA approval. You will receive a notification from the MDA. Payment for your booth/s is due upon registration. If payment is not received, your booth can be unreserved by the MDA.

Marketing FAQ

Privacy Statement

The MDA is compliant with all Privacy Laws and Canadian Anti-Spam Legislation. We do not sell or provide our attendee lists to anyone.

Who do I contact regarding the exhibitor listing? How do I change my company information?

Your company listing will be updated on the website once you fill out the registration form. You have the ability to edit and update all of your company's information.

What is the Floorplan going to look like? [CLICK HERE to View](#)

MDA reserves the right to alter the floor plan to meet optimal use of space.

What types of social media platforms does the MDA use?

The MDA actively engages its online fans through inspirational and shareable content on all areas of design on [Facebook](#), Instagram and [Twitter](#). Announce your participation by liking and following us online and 'like', retweet, and share show news and updates! Help us spread the word as we gear up for **MDA 2023 Convention**

Convention App

All Trade Show and Company Information will also be accessible via the Convention App.

There are various platforms for the MDA App – Both the Android and the Apple versions will be available immediately upon completion of your registration. Your General Registration confirmation

email will provide you with a button to download the appropriate Android or Apple App for your phone and also provides you with a website version as an option.

See APPs Here:

- Web access: <https://go.pheedloop.com/#/>
- iOS app: <https://apps.apple.com/ca/app/pheedloop-go/id1551987961>
- Android app: <https://play.google.com/store/apps/details?id=com.pheedloop.go>

APP Features

- Update your personal profile
- View your personal session schedule and make changes to your schedule
- Convention Update Notices will be posted
- See who else is attending the convention and if you activate you can chat and connect with colleagues.
- Review speakers and lecture overviews
- Connect with sponsors and trade show reps (view the trade show floorplan)

How many people attend the show?

On average we get between 1500 and 2000 attendees.

Lead Generation

Lead Generation will be available for a fee and can be operated on your Phone via the Conference App. Detailed information will be forthcoming.

Is professional photography and video recording allowed on the show floor?

Professional booth photography should occur outside of the show hours.

What marketing and promotional opportunities are there?

Help attendees find the products and services they're looking for and make the MDA show guide and online Exhibitor List work for you before you get to the Show and onsite.

On-site, the Manitoba Dentist show guide, signage, and the convention app are the first stop for visiting trade show booths

Sponsorship Opportunities

For detailed information on sponsorship opportunities please contact Greg Guenther at gguenther@manitobadentist.ca

Categories include:

- Speaker Sponsorship Category 1 \$3500 includes in-person & virtual booth
- Speaker Sponsorship Category 2 \$7500 includes in-person & virtual Global Dental Exchange booth
- Lunch Sponsorship \$7500
- Lanyard Sponsorship \$7500
- Coupon Promotional Offers

NOTE – MDA reserves the right to refuse sponsorship proposals based on current partnership under MDA agreements.

Sales FAQ

What is my booth number?

Once booth allocations have been selected & confirmed you will be provided your booth number. If there is a discrepancy with your booth number, as it appears on the listing and the corresponding booth on the floor plan notify **Greg Guenther** by email at gguenther@manitobadentist.ca

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