

128TH ANNUAL
MEETING & CONVENTION



JANUARY 26 - 28, 2012
WINNIPEG, MB



**THURSDAY,
JANUARY
26**

**FRIDAY,
JANUARY
27**

12 NOON – 6:00 PM

Exhibitor Ingress

1st Floor - Rooms 1 – 3 & 9 – 13

7:00 PM

Manitoba Dental Assistants Annual General Meeting

2nd Floor - Room 2E

7:00 PM

Manitoba Dental Association Annual Business Meeting

2nd Floor - Millennium Room

9:30 PM

U of M Dental Alumni Reception

1st Floor - VIP Lounge

7:00 AM

Registration desk opens

1st Floor - S.E. Concourse

7:30 AM

Trade Show & Continental Breakfast

1st Floor - Rooms 1 – 3 & 9 – 13

8:00 AM – 9:15 AM

Manitoba Dental Hygienists Association Breakfast

2nd Floor - Room 2 G

8:30 AM – 4:00 PM

Infection Control Issues & Updates

Dr. Marie Fluent

2nd Floor - 2H

8:30 AM – 4:00 PM

A 360 Slam Dunk Guide for Successful Teams

Dr. Mark Hyman

Presentation Theatre

8:30 AM – 4:00 PM

After Me, You Come First

Mr. Chris Scappatura

2nd Floor - 2 E & F

9:30 AM – 10:00 AM

Coffee Break/Trade Show

1st Floor - Rooms 1 – 3 & 9-13

9:30 AM – 4:30 PM

Neck, Back & Beyond:

Preventing Pain for Peak Productivity

Ms. Bethany Valachi

1st Floor - Rooms 4 – 8

10:00 AM – 12:00 PM

iTrans & CDAnet-At Work for You

Ms. Viviane Baliki-Allard

2nd Floor - Pan Am Room

12:30 PM – 2:00 PM

Lunch

3rd Floor - Hall B

4:00 PM – 11:00 PM

“Friday Night Fiesta” Social Evening

Bienvenidos a nuestro fiesta. Bringing a little Mexican culture to you. Featuring tamales, enchiladas and salsa. Cherry Tree Music Productions will provide the entertainment from the latest in hip hop, rap and pop. It's a can't miss event for the dental team. You will need your passport for a chance to win a trip for two to Vegas.

3rd Floor - Convention Centre

6:00 PM

Trade Show Closes for the day



SATURDAY,
JANUARY
28

7:30 AM

Registration desk opens

1st Floor - S.E. Concourse

8:00 AM

Trade Show & Continental Breakfast

1st Floor - Rooms 1 - 3 & 9 - 13

8:30 AM - 12:00 PM

Interceptive Orthodontics: Clinically-Based Perspectives

Dr. Carla Cohn &

Dr. William Wiltshire

2nd Floor - Presentation Theatre

8:30 AM - 12:00 PM

The Future of Organized Dentistry

Dr. Sandy Mutchmor

Dr. Murray White

Dr. Cory Sul

Dr. Marcel van Woensel

MDA Communications

Committee Presentation

Dr. Joel Antel

2nd Floor - Pan Am Room

8:30 AM - 4:00 PM

Inspiring Work Places:

The Way They Ought To Be

Mr. Michael Kerr

2nd Floor - Rooms 2 G & H

10:00 AM - 11:00 AM

Coffee Break/Trade Show

10:00 AM - 12:00 PM

Oral Clinical Presentation

Various speakers

2nd Floor - Room 2E

12:00 NOON - 1:30 PM

Lunch

1st Floor - Rooms 4 - 8

1:30 PM - 3:30 PM

Research Clinical Presentation

Various speakers

2nd Floor - Room 2E

1:30 PM - 4:00 PM

Pearls: Beyond Aesthetics

Dr. Paresh Shah

2nd Floor - Presentation Theatre

1:30 PM - 3:30 PM

Understanding Office Infection Control and Assessment Protocols

Ms. Kari Kauenhofen

2nd Floor - Pan Am Room

2:00 PM

Trade Show Closes

6:00 PM

President's Gala

Dinner and Dance in Paris

Paris, the home of great designers, culinary finesse and architectural structures will be the foundation of the 2012 President's Gala Dinner and Dance. The Hotel Ritz will host this wonderful evening. Bring out your Chanel, Dior or Yves Saint Laurent evening gown or suit to this very special evening. The fabulous Danny Kramer Event Band will provide the musical entertainment once again.

1st Floor Rooms 4 - 8



NECK, BACK & BEYOND: PREVENTING PAIN FOR PEAK PRODUCTIVITY

MS. BETHANY VALACHI

A staggering 70% of dental professionals experience work-related pain that can affect quality of life, productivity, or career longevity. This research-based seminar for dentists, specialists, hygienists and assistants bridges the gap between dental ergonomics and work-related pain so you can work more comfortably, productively and with less fatigue. Delivered with high energy and humour, you'll discover how dentistry, equipment selection, patient positioning, exercise, stress and other factors are affecting your physical health. Learn how to implement powerful evidence-based strategies, both in the operatory and at home, to reduce work-related pain, prevent injury and increase career longevity.

Bio: Bethany Valachi, PT, MS, CEAS is a physical therapist, dental ergonomic consultant and author of the book, "Practice Dentistry Pain-Free". She is CEO of Posturedontics®, a company that provides research-based dental ergonomic education and also lectures internationally—including the 2009 International Dental Ergonomics Congress in Krakow, Poland. Clinical instructor of ergonomics at OHSU School of Dentistry in Portland, Oregon, Bethany has provided expertise on dental ergonomics to faculty and students at numerous dental universities. She has been widely published in various peer-reviewed dental journals and has developed chair side stretching and home exercise videos specifically for dental professionals. She offers free newsletters, articles and product reviews on her website at www.posturedontics.com.



INFECTION CONTROL ISSUES AND UPDATES

DR. MARIE FLUENT

This presentation will cover: An overview of Infection Control Principles and Rationale; CDC Recommendations and Canadian Regulations; Personnel Health and Hand Hygiene; Personal Protective Equipment; Sterilization and Instrument Reprocessing of Patient Care Items; Single Use Disposables; Environmental Surface Infection Control; and Dental Unit Waterline as Infection Control.

Bio: Dr. Marie Fluent is a graduate of the University Of Michigan School Of Dentistry. She has enjoyed over 20 years of dental practice in the states of Virginia, Maryland and Michigan. She has been in private practice in the greater Ann Arbor community for 12 years. Dr. Fluent maintains a position as a Clinical Instructor in the Washtenaw Community College Dental Assisting Program and is a clinical consultant for The Dental Advisor (TDA). Dr. Fluent works collaboratively with Dr. John Molinari regarding infection control in the dental office.



A 360 SLAM DUNK GUIDE FOR SUCCESSFUL TEAMS

DR. MARK HYMAN

“Change is inevitable – growth is optional.” In this fast paced, ever changing world, dental teams must commit to taking a serious look at every aspect of the practice. With a comprehensive feedback process you gain insight into your performance, which allows you to identify opportunities for growth. Learn how to diagnose, treatment plan, and deliver optimal care, whether single tooth, quadrant, or full mouth rehabilitation. You’ll: Understand the urgency to lead and re-align your practice today; Rank the doctor and the team in the 35 key leadership issues for peak performing teams; Consider key communication barriers, and how to overcome them; and Learn how to blend high tech and high touch relationship-based care. Enjoy this fast paced, fun filled, dynamic seminar that will super charge your practice today!



Bio: Mark Hyman, DDS, a native of Greensboro, received his undergraduate degree from the University of North Carolina at Chapel Hill and his dental degree from the UNC School of Dentistry. Following a four month internship in Israel, he completed the two-year oral medicine/General Practice Residency at UNC Hospital in Chapel Hill. Dr. Hyman is on the surgical staff of Moses Cone Health System. He was elected President of the Guilford County Dental Society in 1991. He teaches at the Pankey Institute in Key Biscayne, Florida, is an Adjunct Associate Professor at the UNC School of Dentistry, and has lectured at many national and international dental meetings. He was voted one of the top 100 leaders in Dental Continuing Education by Dentistry Today magazine. He was honoured by the North Carolina Dental Society as Young Dentist of the Year in 1995. He has received the Mastership Award of the Academy of General Dentistry. He and his wife, Anita, have three children.

www.tarheeldentist.com/html/seminars/html and click on VIDEO.

http://youtu.be/u4olV7V0_V8

AFTER ME, YOU COME FIRST

MR. CHRIS SCAPPATURA

Learn how to find balance in your life without compromising yourself. Topics include how to say no, make your environment a happy place, leave work at work, setting everyone's expectations, resource management (time, health, family, etc.), creating a home spa, powering up and keeping your needs placed at the top of the list...without feeling guilty. You will learn that by taking care of yourself first, you can then go back to others with more to offer, thereby achieving greater happiness out of each minute of your life. You'll be able to: Assess what really matters; Take back control of your life; and Prioritize life around yourself while assisting others.



Bio: Chris Scappatura is president of Contagious Enthusiasm Inc. a company passionate about promoting positive lasting personal and office development through hilarious yet thought-provoking seminars and coaching. He will have you laughing and learning with his energetic style and engaging stories; a learning experience you won't soon forget.

iTRANS & CDAnet: AT WORK FOR YOU

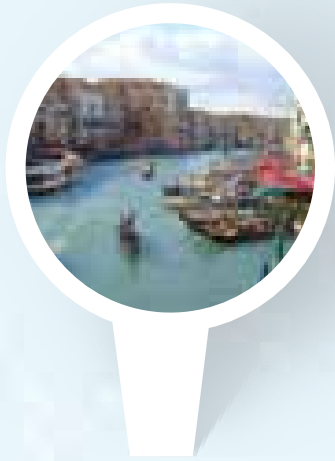
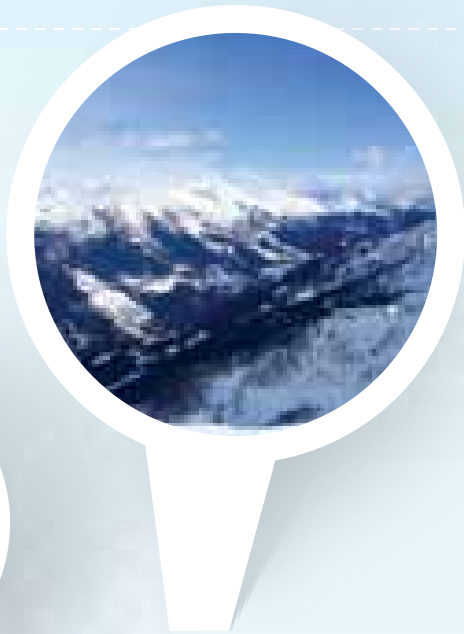
MS. VIVIANE BALIKI-ALLARD

CDAnet: What is it? We'll answer your “Frequently Asked Questions” and show you where to find information. The presentation will include: An overview of the dental office of the present and the future; Internet: the importance, looking forward, for having the internet in the office; iTRANS: Overview — what is it and its benefits; and Live demonstrations on how to load and send documents, x-rays etc.



Bio: Ms. Baliki-Allard is the Marketing and Business Development Coordinator of Continovation Services Inc. (CSI), a wholly owned subsidiary of the Canadian Dental Association. Since joining CSI in the fall of 2003, Ms. Baliki-Allard has been instrumental in the launch of the iTRANS Suite of Services. She has travelled coast to coast promoting the use of the Internet to transmit dental claims and securely exchanging clinical patient information while respecting privacy legislation.

CSI leads the market in secure exchange of both financial and dental claims; clinical attachments such as X-rays; information among healthcare Providers; and between providers and payers. With its iTrans Suite of Services, dentists and other healthcare providers may securely transmit CDAnet dental claims, attachments and credit/debit card transactions over the internet.



INTERCEPTIVE ORTHODONTICS: CLINICALLY-BASED PERSPECTIVES

DR. CARLA COHN & DR. WILLIAM WILTSHIRE

This lecture will be presented by Drs. Billy Wiltshire and Carla Cohn who will be discussing the clinical perspectives of a specialist orthodontist working with a general dentist limiting her practice to Paediatric Dentistry. Billy and Carla will focus on Interceptive Orthodontics and how the specialist and generalist can work closely together as a team to ultimately benefit the patient. Topics discussed will be cross bite correction, deleterious habits, arch development, leeway space utilization, and functional orthopaedics for growth stimulation in patients with Class II and Class III growth patterns. Age-appropriate treatment, correct treatment timing and evidence-based treatment decision making will be debated, focusing on potential pitfalls and best practise options. The lecture will be structured for audience involvement and participation.



Bio: Dr. Carla Cohn graduated from the Faculty of Dentistry at the University of Manitoba in 1991. She then went on to complete a post graduate internship in Children's Dentistry at Health Science Centre Children's Hospital.

Dr. Cohn entered into private practice after graduation and dedicated most of the first decade to working and raising her three sons. She was alarmed at the rampant tooth decay she encountered in very young children, despite all of the knowledge and education available on preventing tooth decay. Dr. Cohn wanted to help these children regain their health in a quick and efficient manner and thus began her second decade in practice. Today Dr. Cohn's private practice, at Kid's Dental, the focus is on prevention. It is both pro-active and ground breaking. A system that would finally allow dentists to eradicate cavities and treat caries by risk assessment is extremely exciting. As a mother, Dr. Cohn strives to have her own children grow up cavity free. As a dentist, after spending many years repairing and extracting decayed teeth, she looks forward to a future in which we can truly see a decline in cavities.

Bio: William Anthony (Billy) Wiltshire qualified as a dentist at the University of Pretoria, South Africa, after which he completed his BChD (Honors) with Dental Biomaterials as his major (cum laude). He completed the 4-year full time specialty Master's degree in Orthodontics, receiving the MChD (Orth) from the University of Pretoria. In 1995, he was awarded a Doctorate in Science, the DSc (Odont) for his research work and thesis on "Restorative and Orthodontic Perspectives of Clinical Dentistry." Academically, Professor



Wiltshire served as Professor and Head of the Department of Orthodontics and Chief Specialist at the University of Pretoria until he moved to Canada in 1996. Dr. Wiltshire currently serves as Professor and Head of the Department of Preventive Dental Science (Orthodontics, Pediatric Dentistry, Community Dentistry and the Center for Community of Oral Health), Head of Orthodontics and Graduate Orthodontic Program Director at the University of Manitoba. He is recipient of several fellowships and awards including the Colgate Palmolive Research travel award, the Elida Gibbs research award, Julius Staz Scholarship, Alexander Foundation award in orthodontics as well as teaching awards for both undergraduate and graduate teaching and mentorship.

THE FUTURE OF ORGANIZED DENTISTRY

MEMBERS OF THE TASK FORCE ON THE FUTURE OF DENTISTRY COMMITTEE: DR. SANDY MUTCHMOR, CHAIR; DR. MURRAY WHITE, MEMBER; DR. CORY SUL, WDS REPRESENTATIVE; AND DR. MARCEL VAN WOENSEL, MDA REGISTRAR

The new Regulated Health Professions Act [Bill 18], as one of its fundamental principles states that regulated health professions will no longer be able to provide non-regulatory services to its members.

What does this mean for the profession and how will it impact the services presently being offered?

MDA COMMUNICATIONS COMMITTEE PRESENTATION

DR. JOEL ANTEL

Alignment is one of the key concepts of the MDA Communications Program. Understanding the goals of the MDA Marketing Program and how to use it effectively in your dental office is the major focus of this presentation.

Bio: Dr. Joel Antel was elected as President of the Manitoba Dental Association for 2011. Dr. Antel is a 1979 graduate of the University of Manitoba, Faculty of Dentistry, and has operated a full time general dental practice since 1979. Dr. Antel has served the profession of dentistry in numerous capacities since he graduated. He has served as chair of the MDA

Communication Committee for the past 15 years, member of the MDA Board of Directors since 2004, member of the Task Force on Better Relations, member of the Task Force on the Future of Dentistry and student mentor. In 2003, Dr. Antel was awarded the President's Award of Merit in recognition of his contribution and dedication to the profession of dentistry in Manitoba.

Dr. Antel's other professional activities include clinical instructor and guest lecturer at Faculty of Dentistry, CDI College Dental Assisting Program, and Red River College Dental Assisting Program; author and presenter of practice management, communication and marketing concepts for practice owners; and founding member of the Winnipeg Progressive Dentists Study Club (Seattle Study Club).



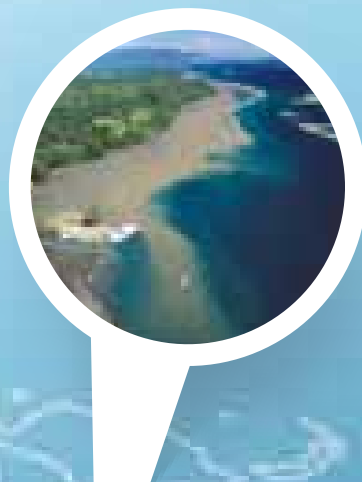
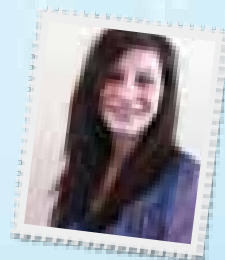
INFECTION CONTROL, OFFICE ASSESSMENTS AND THE BIG PICTURE: AN INTERACTIVE SESSION WITH YOUR REGULATOR

MS. KARI KAUEHOFEN & DR. MARCEL VAN WOENSEL

An interactive session for dental assistants. The course will discuss infection control protocols in the context of proposals for an assessment programme for dental offices in Manitoba. With a focus on the role of dental assistants, it will review the bigger picture of quality assurance in dental practice. The session will also be an opportunity for dental assistants to provide advice on the resources and format of communicating information to promote continuing competence of standards in this critical area.

Bio: Ms. Kari Kauenhofen is the Director of Facility Assessments for the Manitoba Dental Association and a certified dental assistant. Her past experience includes responsibility for the organization coordination and management of a charitable health care centre in Winnipeg's inner city including its dental centre. She is on the Red River College Winkler Campus Dental Assistant Programme Advisory Committee, the MDA Taskforce on the Future of Dentistry, Taskforce on Office Assessments and Infection Control Committee. She has served as a Board Director for the Manitoba Dental Association.

Bio: Dr. Marcel Van Woensel is the Registrar of the Manitoba Dental Association.



INSPIRING WORK PLACES: THE WAY THEY OUGHT TO BE

MR. MICHAEL KERR

Why choose between content and fun when you can have both? Inspiring Workplaces offers practical, relevant ideas geared towards creating healthier, happier and more productive workplace environments, delivered in a humorous and memorable style. You will laugh as you learn: Choosing your workplace attitude before it chooses you; Why inspiring workplaces value their values; Why (and how) inspiring workplaces put humour to work; Creating inspiring service to fellow employees or customers; Inspiring creative thinking in the workplace; Inspiring communication in the workplace: How we say things matters; and Inspiring employees: the top motivating influences in any workplace.

Bio: Michael Kerr has delivered his captivating keynote presentations and training workshops to more than 800 audiences, from Iran to Texas, from Austria to Honolulu. Michael's programs offer relevant, practical ideas delivered with his memorable brand of high-energy, clean humour. "Inspiring," "hilarious," "energizing," "fabulous ideas," and "incredibly relevant and timely content," are phrases clients repeatedly use to describe the impact of his presentations.

One of Michael's books, Putting Humour to Work, has been described as the "bible of humour in the workplace," while his book Inspiring Workplaces - Creating the Kind of Workplace Where Everyone Wants to Work, has been called "an inspiring blueprint for workplace success." Michael's company, Humour at Work, also offers books, training DVDs, audio CDs, resource articles and a monthly Workplace Energizer Subscription program to help his clients achieve a lasting impact.

http://youtu.be/_JURjO3bBMc



PEARLS: BEYOND AESTHETICS

**DR. PARESH SHAH, MS, DMD, CERT.
ESTHETIC DENT.**

Today dentists are challenged with an increased complexity in esthetic and restorative dentistry demands. Furthermore, dentists are faced with an ever-changing selection of materials, procedures and requests from patients. At the heart of this is what is most ideal for your patients. This lecture will review practical and new options for treating many fundamental procedures as well as some of the challenges we encounter in everyday practice. Participants will be exposed to various contemporary restorative materials. Topics include direct and indirect restorations, eliminating sensitivity, creating natural aesthetics, incorporating implant treatments, implant aesthetics, CAD/CAM & digital technology, interdisciplinary care and management pearls, many of which are easily implemented the next day.

Bio: Dr. Paresh Shah resides in Winnipeg, Manitoba and maintains a comprehensive care practice with a special interest in implants, esthetics and complex restorative treatments. His team prides themselves in providing a total patient experience that is as comforting and interactive as possible through excellent client service.

Dr. Shah is an Executive Board Member and founding member of the Canadian Academy for Esthetic Dentistry, Co-Director/Founding Member of the Winnipeg Progressive Dental Study Club (Seattle Study Club affiliate) and served as a Board Member (2001 - 2005) for the Manitoba Dental Association. Dr. Shah is the Section Editor for Esthetic Dentistry for the Canadian Journal of Restorative Dentistry and Prosthodontics (CARDP), International Advisor for Premium Practice Dentistry [PPD] Journal and a contributing Editor (Esthetics) for the Oral Health Journal. Dr. Shah is a popular speaker, most recently presenting at the American Academy of Cosmetic Dentistry in May 2011.



To register online go to ManitobaDentist.ca

THANKS TO OUR CONVENTION SPONSORS:

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 **Winnipeg Dental Society**

