

THE FUTURE OF ORGANIZED DENTISTRY

MEMBERS OF THE TASK FORCE ON THE FUTURE OF DENTISTRY COMMITTEE: DR. SANDY MUTCHMOR, CHAIR; DR. MURRAY WHITE, MEMBER; DR. CORY SUL, WDS REPRESENTATIVE; AND DR. MARCEL VAN WOENSEL, MDA REGISTRAR

The new Regulated Health Professions Act [Bill 18], as one of its fundamental principles states that regulated health professions will no longer be able to provide non-regulatory services to its members.

What does this mean for the profession and how will it impact the services presently being offered?

MDA COMMUNICATIONS COMMITTEE PRESENTATION

DR. JOEL ANTEL

Alignment is one of the key concepts of the MDA Communications Program. Understanding the goals of the MDA Marketing Program and how to use it effectively in your dental office is the major focus of this presentation.

Bio: Dr. Joel Antel was elected as President of the Manitoba Dental Association for 2011. Dr. Antel is a 1979 graduate of the University of Manitoba, Faculty of Dentistry, and has operated a full time general dental practice since 1979. Dr. Antel has served the profession of dentistry in numerous capacities since he graduated. He has served as chair of the MDA

Communication Committee for the past 15 years, member of the MDA Board of Directors since 2004, member of the Task Force on Better Relations, member of the Task Force on the Future of Dentistry and student mentor. In 2003, Dr. Antel was awarded the President's Award of Merit in recognition of his contribution and dedication to the profession of dentistry in Manitoba.

Dr. Antel's other professional activities include clinical instructor and guest lecturer at Faculty of Dentistry, CDI College Dental Assisting Program, and Red River College Dental Assisting Program; author and presenter of practice management, communication and marketing concepts for practice owners; and founding member of the Winnipeg Progressive Dentists Study Club (Seattle Study Club).



INFECTION CONTROL, OFFICE ASSESSMENTS AND THE BIG PICTURE: AN INTERACTIVE SESSION WITH YOUR REGULATOR

MS. KARI KAUEHOFEN & DR. MARCEL VAN WOENSEL

An interactive session for dental assistants. The course will discuss infection control protocols in the context of proposals for an assessment programme for dental offices in Manitoba. With a focus on the role of dental assistants, it will review the bigger picture of quality assurance in dental practice. The session will also be an opportunity for dental assistants to provide advice on the resources and format of communicating information to promote continuing competence of standards in this critical area.

Bio: Ms. Kari Kauenhofen is the Director of Facility Assessments for the Manitoba Dental Association and a certified dental assistant. Her past experience includes responsibility for the organization coordination and management of a charitable health care centre in Winnipeg's inner city including its dental centre. She is on the Red River College Winkler Campus Dental Assistant Programme Advisory Committee, the MDA Taskforce on the Future of Dentistry, Taskforce on Office Assessments and Infection Control Committee. She has served as a Board Director for the Manitoba Dental Association.

Bio: Dr. Marcel Van Woensel is the Registrar of the Manitoba Dental Association.

